

WORDPRESS DEVELOPMENT COURSE

Kiyan Training & Placement Institute – Vaishali Nagar, Jaipur

WordPress is one of the world's most popular website development platforms used for creating business websites, blogs, e-commerce stores, portfolios, and dynamic web applications. This course is specially designed for students, beginners, freshers, freelancers, and working professionals who want to build professional WordPress websites and start a successful career in web development.

Course Overview

The WordPress Development Course at Kiyan Training Institute focuses on practical, project-based learning with real-world website development concepts. Students learn WordPress installation, themes, plugins, Elementor, WooCommerce, SEO basics, website optimization, security, and live project development through hands-on practice. The training program also includes live projects, interview preparation, resume building, mock interviews, and placement assistance to help students become industry-ready WordPress developers.

WordPress Program Highlights

- Complete WordPress training from basics to advanced concepts
- Industry-oriented practical learning approach
- Hands-on website development exercises and assignments
- 5 Live Projects & Real-Time Website Scenarios
- Expert Trainers with Industry Experience
- Career Guidance & Placement Assistance
- Interview Preparation & Resume Building
- Small Batch Size for Personalized Learning
- Course Completion Certificate

Course Information

Course Name	WordPress Development Course
Course Fee	■14,999/-
Duration	5 Months / 6 Months
Projects	5 Live Projects
Learning Mode	Online / Offline
Placement Assistance	Yes

WordPress Curriculum

- Introduction to WordPress & CMS
- WordPress Dashboard & Settings
- Pages, Posts & Content Management
- Themes & Website Customization
- Plugins & Website Functionality

- Page Builders (Elementor / Gutenberg)
- WordPress SEO Basics
- Website Security & Performance
- WooCommerce (E-Commerce)
- WordPress with PHP (Basics)
- Website Deployment & Maintenance
- Live Project Development

Project Development

- Business Website Projects
- E-Commerce Website Development
- Landing Page Design
- Portfolio Website Projects
- Real-Time Practical Website Development

Career Preparation

- WordPress Interview Questions
- Resume Building
- Mock Interviews
- Freelancing Guidance
- Website Development Best Practices

What You Get

- Expert-led sessions by experienced WordPress professionals
- Hands-on website building practice with real-world examples
- Live website project development training
- Career guidance and mentorship
- Practical assignments and assessments
- Industry-recognized course completion certificate
- Placement support and interview preparation

Career Opportunities

After completing the WordPress course, students can apply for roles such as: WordPress Developer, Website Designer, Elementor Expert, WooCommerce Developer, Freelance Web Developer, SEO Executive, Website Administrator, and Frontend Developer.

Why Choose Kiyan Training Institute?

- Updated Industry-Oriented Curriculum
- Practical Project-Based Learning
- Experienced Trainers

- Affordable Professional Training
- Internship Opportunities
- Placement Assistance Support
- Friendly Learning Environment

Contact Details

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Designed for students, freshers, freelancers, and professionals who want to build a successful career in website development using WordPress.